

SEYMOUR ALTERNATIVE FARMING EXPO

15-17 February 2019 | seymourexpo.com.au

MEDIA RELEASE

17 February 2019

Another successful expo at Seymour

A combination of perfect weather and a fantastic line-up of exhibitors made this year's Seymour Alternative Farming Expo an outstanding success.

Events manager Susie Filleti said 2019 had proved to be an exceptional year for the expo, with more than 22,000 visitors through the gate over the three days.

"Every year we have new exhibitors and innovative products as well as many returning favourites," Ms Filleti said.

"This year's mild weather made it more pleasant for the 500 exhibitors, their animals and the visitors.

"The brumbies were a very popular addition to the expo with many visitors attending the talks in the Learning Hub and watching the versatility demonstrations on the oval.

"It's a great chance for visitors to talk to breeders and learn about the requirements of all the different animals."

Talks in the Learning Hub and farm lectures, as well as demonstrations in the Butcher's Shop and Country Kitchen, once again attracted great crowds.

"Many of our regular visitors flocked to see Bob (the Butcher) Dewar's last appearance at the event after many, many years," Ms Filleti said.

"Bob presented one demonstration each day, showcasing how to turn cheaper cuts of meat into tasty and satisfying meals.

"Another favourite was James Mele, from The Meatroom, who shared some of the secrets to making sausages and salami."

In the Country Kitchen, Secret Garden chef Adrian Hensley introduced visitors to cooking with hemp flour, which can sometimes be a suitable alternative for people with gluten intolerance.





There were plenty of options to keep expo-goers entertained including the working dogs, Flipping Disc Dogz, drone racing and whip-cracking championships, while others enjoyed learning about the latest farming innovations including the use of hemp products, such as Hempcrete in building.

"Lots of people made the most of an opportunity to learn how to fly a drone and participate in drone racing," Ms Filleti said.

"Every visitor saw something to interest and entertain them and we look forward to doing it all again next year, even better."

www.seymourexpo.com.au

View and download event imagery



MEDIA CONTACT: Susie Filleti M: 0416 585 205 | E: media@seymourexpo.com.au

